**GET READY QUEENSLAND KEY MESSAGES**

**Key messages for Get Ready Queensland (year round)**

* The Get Ready Queensland program is a year-round, all-hazards, resilience building initiative to help communities prepare for natural disasters.
* In Queensland, disaster can strike anywhere at any time.
* Queenslanders need to be aware and be prepared.
* When it comes to extreme weather events in Queensland, it’s not a matter of ‘if’ but ‘when’.
* Having a ‘What-if’ plan could be the difference between staying safe or putting yourself and your family in danger.
* Queensland is the most disaster impacted state in Australia, exposing our communities and infrastructure to repeated damage from devastating cyclones, floods and bushfires.
* In the past decade, Queensland has been impacted by more than 80 significant natural disaster events, resulting in tragic loss of life and, and more than $15.7 billion in damage to public infrastructure.
* Recent history has shown us that Queenslanders can face catastrophic bushfires one month and unprecedented flooding the next.
* Get Ready Queensland, take the steps to protect what’s most important to you.
* Experience shows that communities that are well prepared and supported before a disaster occurs are more resilient and able to recover faster.
* Queenslanders have proven time and again we are resilient people.
* We need to continue building that resilience as we learn to respond, adapt and develop strategies to prepare for the next inevitable disaster.

**Key messages for Get Ready Queensland Week (13-19 October 2019)**

* Get Ready Queensland Week 2019 is 13-19 October 2019.
* The Get Ready Queensland 2019-20 program provides local governments across Queensland with $2 million in state funding to help them improve their communities’ resilience.
* This week is Get Ready Queensland Week and we are urging all Queenslanders to check their ‘What-if’ plan and get ready for the upcoming disaster season.
* Get Ready Queensland Week is the perfect time to get Queenslanders thinking about how they can prepare for any surprises summer may have in store.
* Get Ready Queensland Week encourages Queenslanders to be aware and prepared and to know your risk.

**GET READY QUEENSLAND NEWSLETTER COPY**

Get Ready Queensland Week 2019, which runs from 13 to 19 October, is the perfect time to get Queenslanders thinking about how they can prepare for any surprises summer may have in store.

The Queensland Government and the Get Ready Queensland team, including Ambassador Johnathan Thurston, are urging all Queenslanders to check their ‘WHAT-IF?’ plan and get ready to respond if a disaster strikes.

In the past decade, Queensland has been impacted by more than 80 significant natural disaster events, resulting in tragic loss of life and, and more than $15.7 billion in damage to public infrastructure.

As the most vulnerable state in Australia to natural disasters, it’s incredibly important that we take steps to prepare.

Get Ready Queensland Week will be launched on Monday 14 October 2019 with a media event on the King George Square, Brisbane, at 8.30am followed by activities until 3pm. The launch of Get Ready Queensland Week 2019 coincides with the Bureau of Meteorology’s Cyclone and Severe Weather Outlook for 2019-20.

Follow the Get Ready team @getreadyqueensland on Facebook and Instrgram and @getreadyqld on Twitter to see preparedness activities and tips throughout the week.

For more information on how you can be prepared go to <https://getready.qld.gov.au/>