

2023

EVALUATION

Get Ready
Queensland Week

get
ready
QUEENSLAND



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OVERVIEW

Get Ready Queensland Week (GRQ Week) is an annual event to encourage Queenslanders to Get Ready for the upcoming extreme weather season.

Running from 6 October – 15 October 2023 Get Ready Queensland worked with partners from across government and the private sector to build community resilience through 17 events in 10 locations.

This report serves as a record of 2023 Get Ready Queensland Week achievements and lays out recommendations for future activities and events.

Get Ready Queensland (GRQ) Week executed notable enhancements, introducing new and innovative elements to broaden its impact. The week kicked off with simultaneous regional and city launches at Suncorp Stadium in Brisbane and The Strand in Townsville. The Townsville event, featuring local dignitaries and QFES Assistant Commissioner Mick O'Neil, provided a regional perspective, countering Southeast Queensland exclusivity.

The Brisbane launch at Suncorp Stadium attracted a live broadcast by Channel 9's Today Show and engaged Brisbane residents and students from St William's Catholic Primary School.

The regional launch in Townsville fostered a sense of community inclusion and received widespread media coverage across Far North Queensland. Despite the ongoing importance of the metropolitan launch, it is recommended that the regional launch remains integral to ensure inclusivity and address the specific needs of regional areas.

The introduction of the **GRQ Trolley Tour and Get Ready Game** successfully expanded outreach, enhancing partnerships with IGA, emergency services, and councils. Reflecting on this success, future tours are recommended to target more regional and smaller communities for meaningful engagement.

GRQ collaboration with Bunnings and Energy and Public Work's Resilient Homes Fund and Household Resilience Program focused on promoting weather-smart choices for home renovation and building projects statewide. This initiative, including the Tradies Breakfast and Get Ready Workshops at five bunnings stores provided resilience tips and information, benefiting both the community and tradesmen. The collaboration also served as an entry point into Queensland's commercial building and DIY/renovation markets, contributing to a more resilient and prepared Queensland.

Project Execution and Delivery

From July to October 2023, the groundwork for Get Ready Queensland Week was initiated, led predominantly by a dedicated planning team, consisting of GRQ's Senior Communications and Engagement Officer and Communications Officer, collaborating closely with QRA's Media team and external stakeholders, the planning process prioritised extensive stakeholder engagement, fostering widespread support through regular meetings and negotiations.

In addition to reviewing outcomes from 2022 and establishing new partnerships, the logistics of executing 17 events were addressed. This included tasks such as booking venues, conducting site inspections, researching volunteer organisations

The Premier's office and Deputy Premier's office were also included in the planning and delivery through:

- Informing Premier and Cabinet via the state's events list
- Provision of: event run sheets, media alerts, media releases, key messages, MP newsletter copy, social media tiles, email banners, talking points.

and groups in each area and developing run sheets to ensure the seamless coordination of activities.

The complexity of travel logistics was managed by the coordination of a 1500km drive, demonstrating the commitment to reaching diverse communities through both engagement and media.

The planning team also undertook the responsibility of coordinating with GRQ's ambassador (JT), strategically organising his participation in the week-long events to maximise exposure and campaign benefits.

This approach aimed to create a well-coordinated and impactful Get Ready Queensland Week in 2023, considering both the conceptual and practical aspects of the initiative.

- In-person briefing meeting with Deputy Premier's office
- Premier and Deputy Premier attending the Brisbane Launch.

A coordination group was set up early for central players, first via meeting monthly and then fortnightly:



Snapshot of *Events*

Friday
6



Get Ready Food n Groove Festival - Hervey Bay

Activity participants:

Fraser Coast Regional Council, GRQ, SES, QFES, QPS, QAS, Red Cross and more..

Media: Media Release picked up by Courier Mail, Good News Fraser Coast, Hervey Bay Advertiser, Cairns Post, Townsville Bulletin, Common Times

Attendance: 4000 approx

Saturday
7



Bribie Island Emergency Services Expo

Activity participants:

GRQ, City of Moreton Council, SES, QFES, QPS, QAS, Communities, Suncorp, MP Terry Young and more

Media: ABC Live broadcast, Print Press Moreton Daily, The Bribie Islander, Courier Mail, Mirage News, Whatson4kids,

Monday
9



Get Ready Queensland Launch Brisbane

Activity participants:

GRQ, Brisbane City Council, SES, QFES, QPS, QAS, Communities, Suncorp, IGA, RSPCA, Rural Fire Brigade, Johnathan Thurston, BoM, St Williams Primary School, Premier, Deputy Premier

Media: Channel 9 Today Show, Channel 7, Channel 10, ABC Live Broadcast MIX FM Sunshine Coast News, KISS 97.3 FM, Radio 4BC, Triple M Gold Coast, Mirage News, B105 Brisbane, Sea 91.9 Sunshine Coast, Mix 92.7, Triple M Darling Downs/Toowoomba, WIN News

Monday
9



Get Ready Queensland Launch Townsville

Activity participants: GRQ, Townsville City Council, SES, QFES, QPS, QAS, Rural Fire Services, Suncorp, IGA, BoM, Ryan Catholic College, Mayor Jenny Hill, Townsville LDMG members

Media: Channel 9, Channel 7, Seven Local News, Channel 10, ABC North Queensland (Susan Grey) Live Broadcast, Triple M Townsville, Hit 103.5 Cairns, Triple M Cairns, Triple M Central Queensland, Rockhampton, Black Star Radio (Cairns Breakfast) WIN Townsville, Cairns and Rockhampton.

Monday
9



School Competition Draw

Activity participants: GRQ, CEO Jake Ellwood and Johnathon Thurston

Winners: St Josephs, Wandall (Rockhampton)

Media: Social Media Video

Tuesday
10



GRQ Trolley Tour - Charters Towers

Activity participants: GRQ, Charters Towers Regional Council, SES, QFES, QPS, IGA

Media: Ministerial Media Statement, Facebook Event Listing, Instagram and Facebook Story

Tuesday
10



GRQ Bunnings Workshop - North Shore

Activity participants: GRQ, Townsville City Council, SES

Media: Boosted Facebook Event Listing

Wednesday
11



GRQ Trolley Tour - Mackay

Activity participants: GRQ, Mackay Regional Council, SES, QFES, QPS and IGA.

Media: Boosted Facebook Event Listing

Wednesday
11



GRQ Bunnings Workshop - Fairfield Waters

Activity participants: GRQ, Townsville City Council, SES

Media: Boosted Facebook Event Listing

Wednesday
11



GRQ Bunnings Workshop - Rocklea

Activity participants: GRQ, Brisbane City Council, SES

Media: Boosted Facebook Event Listing

Thursday
12



GRQ Trolley Tour - Rockhampton

Activity participants: GRQ, Rockhampton Regional Council, SES, QFES, QPS, QAS, Communities, IGA,

Media: Radio 4BC Live Broadcasting from the event

Thursday
12



GRQ Bunnings Workshop - Bundamba

Activity participants: GRQ, Ipswich City Council, SES

Media: Boosted Facebook Event Listing

Thursday
12



GRQ Bunnings Workshop - Garbutt

Activity participants: GRQ, Townsville City Council, SES

Media: Boosted Facebook Event Listing

Friday
13



Get Ready Food and Groove Festival

Activity participants: GRQ, Fraser Coast Council, SES, QFES, QPS, QAS, Communities, Suncorp

Media: Media Release picked up by Courier Mail, Good News Fraser Coast, Hervey Bay Advertiser, Cairns Post, Townsville Bulletin, Common Times

Saturday
14



GRQ Trolley Tour - Pomona Markets

Activity participants: GRQ, Noosa Shire Council, SES, QFES, QPS, QAS, Communities, IGA, ABC

Media: ABC Live Broadcast

Saturday
14



Brisbane Emergency Services Expo

Activity participants: GRQ, Brisbane City Council, SES, QFES, QPS, QAS, Communities, Suncorp, IGA, Tony Auden

Media: ABC. Radio 4EB

Attendance: 10,000

Suncorp stadium launch

The launch of Get Ready Queensland (GRQ) Week at the Suncorp Stadium was an outstanding success, capitalising on the venue's community significance.

An small-scale emergency services activation featured vehicles and displays, GRQ giant preparedness boardgames, and abseiling down the front of Suncorp Stadium. Suncorp, RSPCA Queensland, the Rural Fire Brigade, Queensland Fire Emergency Services, Brisbane SES Unit, Queensland Police Services, Brisbane City Council and ABC local radio all had a presence at the event.

A highlight of the event was the State Emergency Service (SES) abseiling demonstration from the side of the Stadium, showcasing their training, capabilities and agility with SES members coming from regions as far as Scenic Rim and Sunshine Coast to participate.

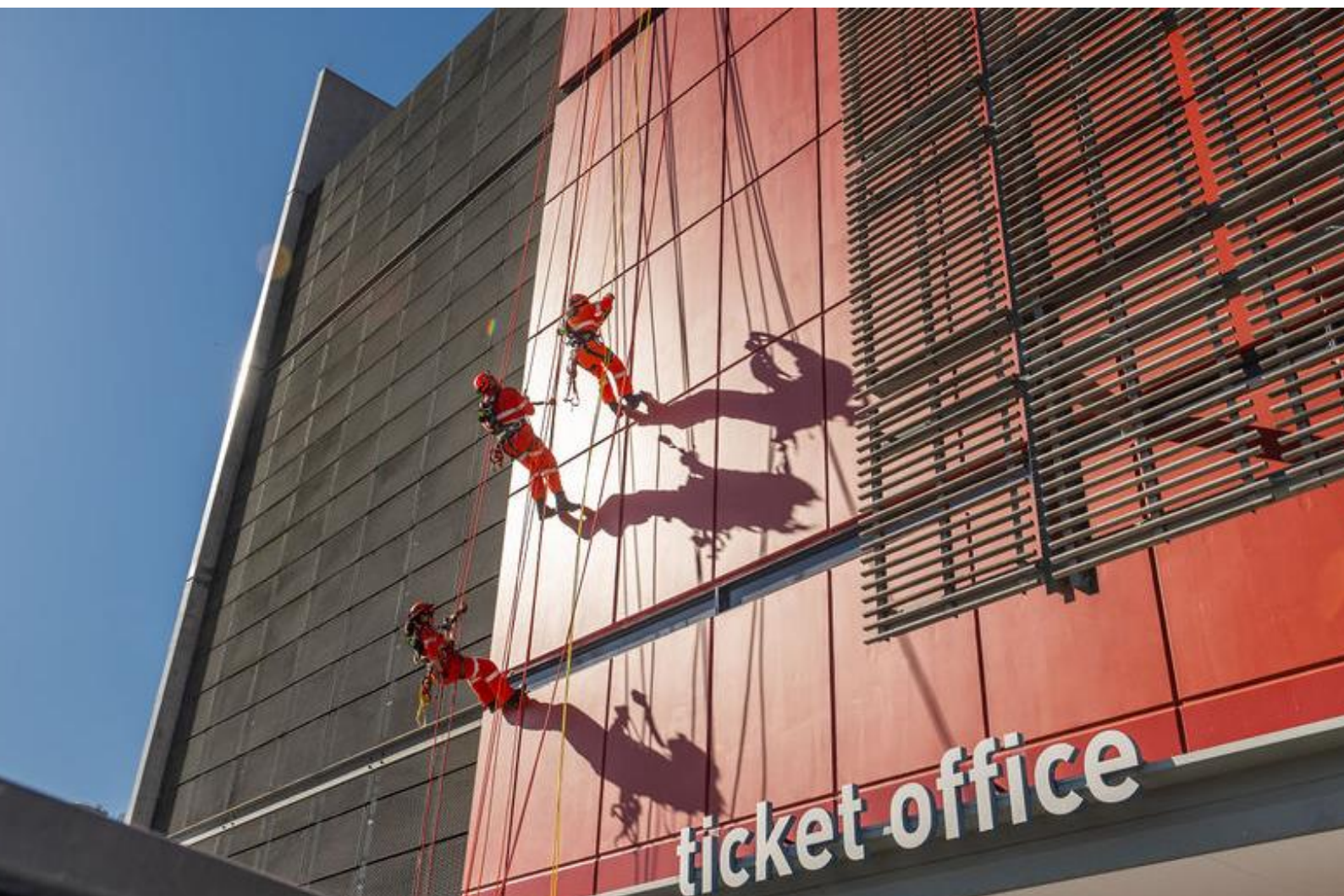
Students from local primary school St. William's had the exciting opportunity to meet footy legend Johnathan Thurston, learn about disaster

preparedness and even managed to score a backstage pass to explore the iconic Suncorp Stadium!

Get Ready School Competition winners were also announced at the launch. A video featuring QRA CEO Jake Ellwood, GRQ Manager Kate Retzki, and GRQ Ambassador Johnathan Thurston making the announcement performed well on GRQ socail media, attracting more than 4000 views.

The event attracted significant media coverage, with live crosses on the Today Show throughout the morning offering a national platform and a Press Conference.

The collective efforts of all stakeholders, from the initial planning phase to venue and logistic coordination, media preparation, and event execution has established a positive precedent for future GRQ launch events.



Channel 9 Today Show

National Exposure: The Channel 9 Today Show's live crosses during the GRQ launch were exceptionally impactful, providing the campaign with national exposure. This collaboration significantly heightened visibility, expanding the campaign's influence on a national level for the first time ever.

5:40AM

The Today Show live crosses kicked off with Weather man Tim's segment, capturing the backdrop of the agencies setting up and emergency service vehicles arriving to the GRQ Launch.

6:08AM

To keep viewers engaged the next weather update with Tim, captured the backdrop of the GRQ Launch again as the displays were starting to take shape.

6:36AM

An interview segment with Inspector Shaune Toohey, Bushfire Safety / Rural Fire Brigade, offering valuable insights into their preparations for the anticipated high risk bushfire season.

7:10AM

This live cross was focussed on an update on international affairs and the challenges experienced in Israel from Penny Wong.

7:37AM

A showcase of a united approach and collaboration featuring Tim alongside all stakeholders and agencies involved, emphasising the collective effort in running the GRQ Launch.

7:38AM

Insights from John Bosnjak, Acting Assistant Commissioner of Queensland Police Service, followed by valuable input from Alli Smith, Executive General Manager of Suncorp.

8:12AM

This segment was elevated with an interview featuring Johnathan Thurston, Get Ready Queensland Ambassador, leveraging his influence to reinforce the importance of preparedness and Get Ready's key messaging.

8:36AM

The cross overs were concluded with Johnathan Thurston once again, along with Steven Miles, Queensland Deputy Premier and all participating stakeholders waving goodbye.

The Channel 9 Live Crosses were also broadcast from the

following 38 stations: Channel 9 (Melbourne) Channel 9 (Adelaide) Channel 9 (Brisbane) Channel 9 (Perth) Channel 9 Darwin (Darwin) Channel 9 Gold Coast (Gold Coast North) Imparja Alice Springs (Alice Springs) Imparja Longreach (Longreach) Imparja Mt Isa (Mt Isa) NBN Central Coast (Gosford) NBN Coffs Harbour (Coffs Harbour) NBN Gold Coast (Gold Coast) NBN Lismore (Lismore) NBN Newcastle Hunter (Newcastle) NBN Tamworth (Tamworth) NBN Taree (Taree) WIN Albury (Albury) WIN Ballarat (Ballarat) WIN Bendigo (Bendigo) WIN Cairns (Cairns) WIN Canberra (Canberra) WIN Dubbo (Dubbo) WIN Gippsland (Sale) WIN Griffith (Griffith) WIN Hobart (Hobart) WIN Mackay (Mackay) WIN Mildura (Mildura) WIN Mt Gambier (Mt Gambier) WIN Orange (Orange) WIN Riverland (Berri) WIN Rockhampton (Rockhampton) WIN Shepparton (Shepparton) WIN Sunshine Coast (Sunshine Coast) WIN Toowoomba (Toowoomba) WIN Townsville (Townsville) WIN Wagga Wagga (Wagga Wagga) WIN Western Australia (Perth) WIN Wollongong (Wollongong)





Press Conference

High-Profile Launch: The press conferences held on the launch day at the Suncorp Stadium and at the Strand in Townsville were a resounding success, with a full gallery of attendees, including Premier Annastacia Palaszczuk, Deputy Premier Steven Miles, Acting Assistant Commissioner Michael O'Neil from QFES, Senior Meteorologist Laura Boekel and Luke Shelley from the Bureau of Meteorology, Mayor Jenny Hill and Major General CEO Queensland Reconstruction Authority Jake Ellwood. This press conference not only highlighted the collaboration between various stakeholders but also emphasised the collective commitment to addressing preparedness in Queensland ahead of the anticipated severe weather season.

TV Coverage

- Channel 10, 10 News First 5:16pm
- WIN Sunshine Coast at 5:29pm
- WIN Toowoomba at 5:31pm
- WIN Cairns at 5:32pm
- WIN Townsville at 5:31pm
- Seven Rockhampton at 6:02pm
- Seven Cairns at 6:10pm
- Seven Mackay at 6:10pm
- Channel 9 Brisbane at 6:23pm

Media Performance

Launch Day Media 9 October 2023

90
reports

\$357,711
ASR

3.3m
potential reach

Media for Get Ready Queensland Week 1 - 15 October 2023

152
reports

\$405,766
ASR

3.6m
potential reach

Media during the month 1 - 31 October 2023

176
reports

\$482,780
ASR

4m
potential reach



Get Ready Trolley Tour

- 6 events
- over 30 partner organisations
- 2 live media events
- 8 radio mentions

Running throughout Get Ready Week across six regional Queensland locations, the Trolley Tour aimed to activate the “Check out what you need” campaign messaging by encouraging locals to ‘grab a few extra items’ for their emergency kit.

Delivered in partnership with IGA, and featuring a free sausage sizzle, the tour also aimed to bolster community engagement for disaster preparedness, with emergency services representatives from local government, QFES, SES, Queensland Police Services, and the Rural Fire Brigade on board to engage with the community about all things disaster preparedness.

Get Ready Queensland also collaborated with ABC to coordinate local media outreach and encourage local attendance, including providing ‘live updates’ from events. Low cost boosting of social media posts about regional event information drove significant engagement and reach. This was simple and a low cost way of leveraging social media and event listings to increase community engagement outcomes.

Positive community feedback highlighted the value of face-to-face engagement initiatives in promoting a culture of readiness and resilience.

Regional Exposure: With mentions across regional AM & FM radio, newspapers, and TV pressers publicised in regional areas including Rockhampton, Townsville, Cairns, Toowoomba, Bundaberg, Kingaroy, and beyond, GRQ week achieved a combined regional earned media (ASR) value of \$74,109.




Trolley Game

Get Ready Queensland launched the new iPad based “Trolley Game,” where shoppers were challenged to build a virtual emergency kit by filling a ‘trolley’ with items that you can purchase from any IGA store.

Players could also enter a competition to go into the draw to win their very own Emergency Kit to the value of \$200 by, with one winner from each event drawn at the conclusion of the week.

The Get Ready Trolley game provided a hands-on and visually appealing experience that highlighted the importance of disaster preparedness for individuals, families, and pets alike.





Household Items


Next Aisle













Tips


You are in a virtual grocery store with 5 aisles representing different categories of items.

Start by selecting an aisle to begin shopping.


You can choose only four (4) items for your emergency kit from each aisle.




			
Aerogard Insect Replent Lotion \$9.00	ASD Utility Rope 9m \$1.20	Box Ice Pack \$8.00	Dettol 750 Millilitre \$11.20
			
Duracell AA Batteries (4 Pack) \$12.00	Duracell D2 Batteries (2 pack) \$8.65	Energizer LED Torch \$32.55	Eveready Dolphin Torch \$24.50
			
Jack Hammer Tool Set \$10.27	Playing Cards \$6.00	Spring Water 24 Pack \$9.75	Uno Playing Cards \$11.00



Your Cart





Uno
Playing
Cards

Get Ready Queensland
Reset



Minister for Public Works and Procurement **Mick de Brenni MP** & Johnathon Thurston

Building community resilience

Bunnings came on board this year to encourage Queenslanders to choose weather resilient building materials for construction, renovations, or repairs.

Launched with a tradies breakfast and media event at Bunnings Rocklea, the initiative was also backed by the Queensland Government's Resilient Homes Fund (RHF), which helps Queenslanders strengthen their homes and communities against flooding.

During Get Ready Queensland Week all Bunnings stores in Queensland provided free preparedness checklists in stores and ran free kids DIY Workshops to 'make an emergency board' on Saturday 14 and Sunday 15 October.

Five Bunnings stores across Brisbane, Ipswich, and Townsville also hosted Get Ready Workshops, where

representatives from GRQ and RHF, local councils and the State Emergency Services offered expert advice on preparing properties for potential threats like floods, storms, and bushfires.

This collaboration provided GRQ and RHF with a valuable entry point into Queensland's commercial building and DIY/renovation markets, ensuring a more resilient and well-prepared Queensland.

Community disaster resilience is an issue that cuts across all industries. Get Ready Queensland should continue to leverage partnerships across both industry and government to increase awareness and build partner-led involvement in future Get Ready Queensland Week program of events

Social Media Performance

Social media reach is significantly increased year on year, and GRQ continues to build it's following and brand value.

Across the month of October

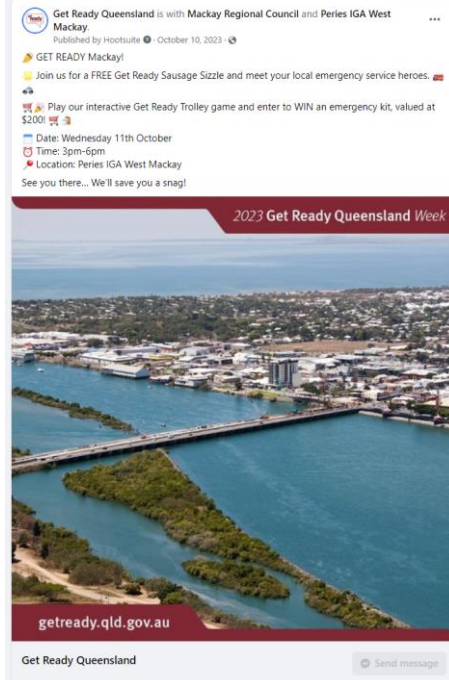
- 83 Posts
- 1.46M Post impressions
- 3% Engagement rate
- 717 Reactions
- 80 Shares
- 3.44% Fan growth- Facebook
- 6.2 % Follower Growth- Instagram

High performing facebook posts



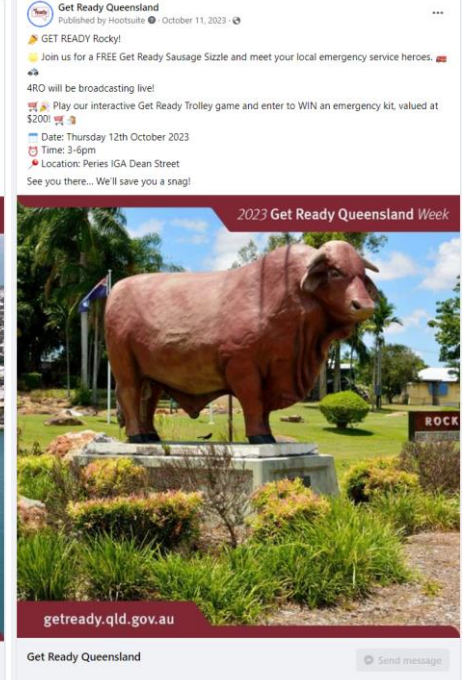
REACH: 8,851

ENGAGEMENT: 1.57%



REACH: 6,555

ENGAGEMENT: 6.87%



REACH: 6,380

ENGAGEMENT: 6.19%

High performing Instagram posts



getreadyqueensland
Oct 09, 07:10

Get Ready Queensland Week kicks-off with a bang! Suncorp Stadium was an ICONIC backdrop for our Get Ready Queensland Week 2023 launch! It was great to have our Ambassador, Johnathan Thurston there to rally Queenslanders to

19.68 % engagement rate



getreadyqueensland
Oct 09, 07:45

Townsville's beautiful Strand was the perfect place for our regional launch for Get Ready Queensland Week 2023! We've spent the morning with @townsvillecouncil and local emergency services, chatting to locals about how to

18.71 % engagement rate



getreadyqueensland
Oct 13, 08:41

Having a blast with our friends in Emergency Services at the Maryborough Food n Grove Festival! 🎶🎵

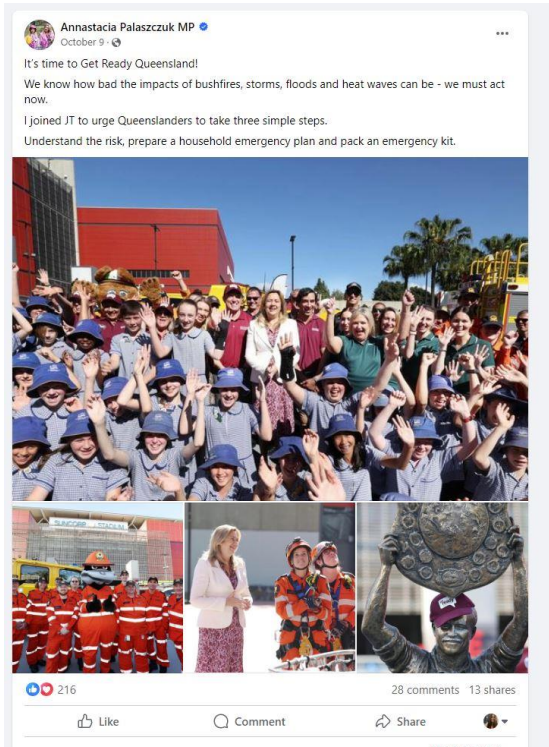
18.31 % engagement rate

Partner social media

70 posts

Community and partner involvement on social media was also strong, reflecting strong community-led involvement in the week and consistent increase in engagement over all.

EXAMPLES OF POSTS



Local Events

Get Ready Queensland facilitated an interactive map featured on the Get Ready Queensland website.

Councils were able to promote their events, and Queenslanders were able to access the interactive map directory to find Get Ready events in their regions.

This user-friendly tool empowered Queenslanders to easily locate and participate in Get Ready events aimed at promoting disaster preparedness.

A total of 20 local events were listed on the interactive map, spanning from Weipa and Mornington in the far north right through to the Gold Coast in the south.

This widespread coverage of Get Ready events ensured that communities across Queensland had ample opportunity to engage with Get Ready initiatives.

Check out the full list of events that were executed during Get Ready Queensland Week!



The screenshot displays a map of Queensland with several red circular markers containing a white plus sign, indicating event locations. A dark grey pop-up window is open over the map, listing events for the Tablelands Regional Council. The pop-up window has a 'See as a list' button at the top left. The events listed are:

- Tablelands Regional Council**
 - Kairi State School Safety Squad Program**
 - Date: Monday 9 October
 - Time: 0930hrs to 1430hrs
 - Location: Disaster Coordination Centre, Atherton
 - Safety Squad Program for Seniors (Over 55's)**
 - Date: Tuesday 10 October
 - Time: 0930hrs to 1430hrs
 - Location: Disaster Coordination Centre, Atherton
 - Jubilee Christian College Safety Squad Program**
 - Date: Thursday 12 October
 - Time: 0930hrs to 1430hrs
 - Location: Disaster Coordination Centre, Atherton
 - Ravenshoe State School Safety Squad Program**
 - Date: Friday 13 October
 - Time: 0930hrs to 1430hrs
 - Location: Disaster Coordination Centre, Atherton

At the bottom of the screenshot, there is a footer with the 'get ready QUEENSLAND' logo, navigation links for Copyright, Disclaimer, Privacy, and Right to information, copyright information for the State of Queensland (Queensland Reconstruction Authority) and Queensland Government, and the Queensland Government logo.

Recommendations for 2024

SCHOOL COMPETITION

- While the drawing of the winners for school competition remains a valuable part of GRQ week, It's recommended that the GRQ review the current competition, and look at fresh, simple new ways to engage schools and their communities.

TIMING

- GRQ Week 2024 falls during the State election period in 2024 as well as a public holiday on the usual launch day, meaning additional consideration is needed for timing the GRQ launch events to accommodate political participation and attendance as well as aligning our launch with the BoM's summer outlook.
- The event also falls on the Kings Birthday Weekend.

REGIONAL ENGAGEMENT

- The Trolley Tour highlighted the value in continuing to build locally led regional engagement opportunities. A simple guide to running an event like this should be developed to support local roll out of similar initiatives next year.
- The Trolley game serves as a valuable tool for stimulating discussions and prompting individuals to contemplate their essential needs for enduring 3-5 days in isolation, without access to power or water. Making the game accessible for Councils to incorporate into their engagement strategies could be advantageous. GRQ should consider exploring this opportunity.
- GRQ should also consider continuing its regional community engagement strategies during Get Ready Queensland Week 2024 to strengthen regional community engagement and stakeholder relationships and increase the visibility of the GRQ brand. It provides a cost-effective and engaging opportunity while boosting local media coverage and local support. The presence of Get Ready Queensland in regional towns has been greatly appreciated by locals, emphasising the importance of continuing to engage regional areas of the state.

LINKING GRANTS PROGRAM WITH GET READY QUEENSLAND WEEK

- Explore ways to encourage and facilitate involvement through annual GRQ grants program.

BUILDING COMMUNITY-LED INVOLVEMENT IN GET READY QUEENSLAND WEEK

- Toolkits to support LGAs, business, schools and community groups deliver their own GRQ events in their communities.

CROSS GOVERNMENT OPPORTUNITIES

- Disaster resilience is an important goal that everyone has a stake in. Working with EPW highlighted the value of working across government, to improve reach and outcomes for everyone. Next year should continue to explore opportunities to partner with other Qld Government agencies to leverage Get Ready Queensland Week to highlight the important work being undertaken across Government.

LOCAL EVENT REGISTRATION

- As we continue to build capacity for locally led initiatives, it's becoming increasingly important to be able to capture and share local events supporting the week. The team will look into ways to improve capture along the lines of an online registrations portal to both track our regional impact and connect local communities with local events.

Appendix and Records

Title	Type	Link	CM reference
Bunnings Tradie Brekky (WIN News) Townsville, Sunshine Coast	MEDIA	Link	
Suncorp Stadium Get Ready Queensland Launch - Seven News Wide Bay, Bundaberg, Mackay, Sunshine Coast, Cairns, Toowoomba, Rockhampton	MEDIA	Link	
Seven News Brisbane 4.00pm bulletin – Jake Ellwood interview	MEDIA	Link	
National Nine Morning News – Suncorp Stadium Get Ready Queensland Launch	MEDIA	Link	
Ch 7 News – Townsville Launch with Faye (QRA) & Luke (BoM)	Media	Link	
Ch 9 Today Show with Deputy Premier Steven Miles & JT	MEDIA	Link	
Ch 9 Today Show with Deputy Premier Steven Miles & JT	MEDIA	Link	
Ch 9 Today Show with JT and Students	MEDIA	Link	
Ch 9 Today Show with Suncorp	MEDIA	Link	
Ch 9 Today Show with QPS & Suncorp	MEDIA	Link	
Ch 9 Today Show with QPS AC	MEDIA	Link	
Ch 9 Today Show with all stakeholders	MEDIA	Link	
GRQW Expenditure	BUDGET		DOC/23/29958
GRQW Comms Kit	COMMUNICATIONS		DOC/23/64630
GRQW Travel	TRAVEL REQUESTS		QRATF/23/7029
GRQW Media Releases	MEDIA		QRATF/23/6954
GRQ Trolley Tour Competition Terms and Conditions	T&Cs		QRATF/23/6768
GRQW Bunnings Communication Plan	COMMUNICATIONS		QRATF/23/6645
QRA Board and Commissioners Invitation	INVITATIONS		QRATF/23/6576
Premier and Dep Premier Briefing Notes	BRIEFING NOTE		QRATF/23/6141
Caucus Invite	INVITATIONS		DOC/23/62867
Bunnings Collaboration	BRIEFING NOTE		DOC/23/62225
Talking Points – Tradies Brekky - Dep Premier	MEDIA		DOC/23/61995
Talking Points – Tradies Brekky – JT	MEDIA		QRAOUT/23/14670
Media Alert – Townsville	MEDIA		DOC/23/56848
Media Alert – Brisbane	MEDIA		DOC/23/56846
Media Alert – Regional	MEDIA		DOC/23/56849
Stakeholder Engagement Plan	STRATEGY		QRATF/23/5391
Brief for IGA Store holders	COMMUNICATIONS		QRATF/23/5295
GRQW Trolley Tour Project Plan	STRATEGY		DOC/23/41271
GRQW Photos and Videos	PHOTOGRAPHY	Link	
Survey Results	SURVEY		DOC/23/76561
Complete Insentia Media Report Clippings		Link	
External Agency posts on facebook	FACEBOOK		DOC/24/6705