

## Get Ready Queensland Livestock Plan Communications Kit

**Help us get the word out about Queensland's new livestock severe weather plan.**

Queensland primary producers now have an emergency plan specifically designed to help them build greater disaster resilience and prepare for the impacts of severe weather.

Developed by Get Ready Queensland, the Queensland Government's lead program for disaster preparedness, The Livestock Severe Weather Emergency Plan is a comprehensive, step-by-step solution to get producers, their property, livestock and business, disaster ready.

The plan, which was developed in close consultation with industry, councils, Queensland's Department of Agriculture and Fisheries, and Rural Aid has information, guidance and prompts on:




- Designing an individualised severe weather emergency plan
- Understanding risk, preparing a property, and packing an emergency kit, and
- Emergency contacts, alerts, and what to do during and after severe weather.

### Key Messages

- Primary producers see the impact of a changing climate and increasingly unpredictable weather every day. Working with industry, Get Ready Queensland developed the Livestock Severe Weather Emergency Plan to help primary producers build resilience and prepare for the impact of severe weather.
- While flooding can have devastating impacts, it also plays an important role in sustaining agricultural productivity.
- It's important to have a plan to ensure your property, livestock and business is ready for severe weather.
- With proper planning, your property and business are more likely to be operational sooner following a severe weather event.
- Download the Livestock Severe Weather Emergency Plan at [www.getready.qld.gov.au/plan](http://www.getready.qld.gov.au/plan)



## Social Media

Image	Suggested post copy
 <p><a href="#">Download Image Here</a></p>	<p>Have a plan to get your property, livestock, and business ready for severe weather.</p> <p>Make your livestock severe weather plan today. 🧑🏻🐮</p> <p>Download the Livestock Severe Weather Emergency Plan at <a href="https://www.getready.qld.gov.au/plan">https://www.getready.qld.gov.au/plan</a></p> <p>#GetReadyQueensland #Livestockplan #SevereWeather #RuralQueensland</p>
 <p><a href="#">Download Image Here</a></p>	<p>“We thought we understood our risks, but the reality is we didn’t.” 😞</p> <p>Luke knows the challenges of farming in a flood plain after being struck by the floods in 2022. He now has a plan for how they would respond next time. 💧</p> <p>Hear more about Luke’s story and download your livestock severe weather plan today. 🧑🏻🐮</p> <p>Head to <a href="https://www.getready.qld.gov.au/plan">https://www.getready.qld.gov.au/plan</a></p> <p>#GetReadyQueensland #RuralQueensland #Livestockplan #SevereWeather</p>
 <p><a href="#">Download Image Here</a></p>	<p>A plan can make sure your property and business are resilient, and more likely to be operational sooner following a severe weather event.</p> <p>Make your livestock severe weather plan today 🧑🏻🐮</p> <p>Head to <a href="https://www.getready.qld.gov.au/plan">https://www.getready.qld.gov.au/plan</a> to Get Ready.</p> <p>#GetReadyQueensland #Livestockplan #SevereWeather #RuralQueensland</p>