



Get Ready Queensland Week 2026 Stakeholder and Supporter Kit

5 to 11 October 2026

getready.qld.gov.au

Get Ready Queensland Week

When: 5 to 11 October 2026

Where: Across Queensland!

What: Helping Queenslanders get ready for severe weather

Severe weather touches every part of life in Queensland, affecting work, travel, and community safety. Get Ready Queensland Week supports our communities with key program messages before disaster strikes.

Our state of preparedness research indicates that 56% of Queenslanders have talked with others about their local disaster risk, and 44% have accessed a local disaster dashboard. This Get Ready Queensland Week, we want to improve those numbers and ask Queenslanders to consider small actions that can make a big difference. This year, we are asking everyone to **Get Queensland Ready**.

Show your support and Get Ready!

This Stakeholder and Supporter Kit will help you promote Get Ready Queensland Week with resources you can share in your community, local government area and workplace throughout the week and beyond!



Suncorp: Proud Sponsor of Get Ready Queensland Week

Suncorp is the official sponsor of Get Ready Queensland, including GRQ Week and Queensland's largest annual disaster preparedness campaign.

Suncorp's sponsorship plays a vital role in enabling GRQ Week to reach households across the state. Their support helps us host community events. These events educate people with localised and consistent and practical messages that encourage getting ready for disasters.

Maintaining a clear connection between GRQ and Suncorp, as the official GRQ Week sponsor, allows for a consistent approach between state-wide and local activities, and ensures communities receive unified messaging from trusted and respected partners.

We're incredibly grateful for Suncorp's continued support. Their partnership helps make Get Ready Queensland Week possible year after year, and it's a big part of why we can keep reaching Queenslanders right across the state with practical, life-saving preparedness messages.

How you can get involved

Community

- Organise a community event. It's a great way to get to know your neighbours and talk through how you could support each other during and after extreme weather. Use our [Get Ready Conversation Cards](#) to help you get started.
- Get the kids involved. Choose from a range of activities, including worksheets, an online game, a design challenge and a disaster-themed snakes and ladders board game. Our [school resources](#) align to the Australian Curriculum.
- Host a community working bee. Find useful maintenance tips ahead of severe weather [here](#).
- Do a letterbox drop. Letterboxes can be a bit empty these days, so why not spread the word with [our new checklist](#) on small things that add up to how to Get Ready?
- Create your own social media campaign using the assets below. Help get the word out on how your community can get ready together.

Local Government

- Host a Get Ready Expo. Bring in emergency services, local schools, charities and community groups, share resources, and hold a sausage sizzle.
- Connect with local schools. Share Get Ready Queensland resources such as [colouring-in](#), [games](#) and [conversation cards](#).
- Host a workshop with your local seniors' organisations in conjunction with the SES. You can help them learn how to favourite the disaster dashboard or [get BoM notifications](#) on their phone. Offer a battery-operated radio prize for participating. This will help them realise the importance of being connected even when the internet is down.
- Run [emergency kit](#) workshops. Show families how to build an emergency kit with the essentials. Consider a "kit race" to see who can gather supplies the fastest.
- Team up. Join forces with local emergency services to stage a bushfire or flood information night.
- Run a social media campaign. Encourage residents to download [our new checklist](#) and start ticking those actions off the list.

Workplace

- Show you care. Promote disaster preparedness in your organisation and boost your operational resilience.
- Encourage employees to Get Ready by making their own [emergency plan](#).
- Hold a workplace morning tea or lunch and learn session. [Use our step-by-step guide](#) to help your colleagues download the BOM Weather App and set up severe weather notifications.

Register your event

GRQ will promote your locally led events through the website's online event calendar, helping boost visibility, encourage community participation, and showcase the great work happening across the state.

[*Register your event here.*](#)

Attend an event or follow along online

Community lies at the heart of disaster resilience. During Get Ready Queensland Week, local governments and emergency services work together to host local events that encourage Queenslanders to Get Ready.

Our ambassador Johnathan Thurston will be attending some events around the state, so follow along on our socials to find out if he's in your area!

The Get Ready Queensland Week [Events Page](#) is a great place to find out what's on in your local area.

How to promote Get Ready Queensland Week

Spread the word!

- Share information about the small actions everyone in Queensland can do to Get Ready.
- Include a story in your subscriber e-newsletter about how someone locally learned the importance of Getting Ready in the last severe weather event.
- Share a poster in your workplace –[GRQ WEEK poster available here](#)
- Light up your building maroon, the colour of Get Ready Queensland and disaster preparedness across Queensland.

Share on social media

Get Ready Queensland Week is a great opportunity for all Queenslanders to prepare for extreme weather. Sharing information on social media can help encourage your friends and family to Get Ready too. Find some social tiles and content below to make it easy!

Here are some ideas for personalised content:

- Share photos of how your family, business, community or school is Getting Ready.
- Share a personal story about how severe weather has impacted you or your community, and why it's important to be prepared.
- Share tips for preparedness in your community.
- Post images or footage of local Get Ready Queensland events.
- Interview experts in disaster management.

Key messages

The aim of GRQ week is to:

- Encourage Queenslanders to take the three steps to prepare for extreme weather: know your risk, make a plan, and pack a kit.
- Build community resilience. We know Queenslanders who are prepared for severe weather recover faster than those who rely solely on outside help.
- Show that it's the small, simple actions that add up to making sure we Get Queensland Ready.
- Queenslanders are being urged to prepare for extreme weather as part of Get Ready Queensland Week 2026.
- Get Ready Queensland Week runs from 5 to 11 October 2026, it's a chance for Queenslanders to take steps to prepare their family and property before disaster hits.
- Local events will pop up right across the state throughout the week, helping Queenslanders get ready for extreme weather. The Get Ready Queensland Week [Events Page](#) on our website is a great place to find out what's happening in your community.
- During Get Ready Queensland Week 2026, we're spreading a simple message: small steps add up to a ready, prepared Queensland.

Getting prepared is easier than you think. Just follow Get Ready Queensland's 3 Steps to Get Ready.

1. Know your risk

Impacts from extreme weather look different for everyone. Learn what can happen where you live and how it could affect your family. A few small steps that make a big difference:

- Set up weather alerts from BOM or your local council
- Bookmark your local council's disaster dashboard
- Check your insurance so you know you're covered

2. Make a plan

Making a household emergency plan means your family knows exactly what to do and who to contact when extreme weather hits. Small steps to get there:

- Have a chat with your neighbours
- Keep medication and up-to-date scripts on hand, especially important if anyone in your household is elderly, medically vulnerable, or relies on oxygen or mobility equipment
- Include your pets and animals in your emergency plan
- Have a "what if" chat with everyone you care for
- Add emergency contacts to your plan
- Keep your gutters, roof and downpipes clear
- Set up your Digital ID

3. Pack a kit

Grab a few extra items next time you're at the supermarket and you'll have an emergency kit in no time. Small steps to get your kit ready:

- Check and update your emergency kit, with enough food and water for three days
- Keep spare batteries and charged power banks in your kit
- Include a battery-operated radio
- Store important documents in a waterproof wallet, or back them up on your computer

Get Ready Queensland has plenty of helpful information, resources and tips at

www.getready.qld.gov.au



Example newsletter content

The content below is ready to drop straight into your subscriber e-newsletter. Feel free to add your own local details, links or images.

Get Ready Queensland Week is coming soon!

Launching 5 October 2026, Get Ready Queensland Week is a year-round, all hazards resilience building initiative encouraging Queenslanders to prepare now for any type of extreme weather.

Local events will pop up statewide across the week, helping Get Queensland Ready. The Get Ready Queensland Week Events Page on the Get Ready Queensland website is a great place to find out what's on in your community.

Get Ready with us!

This Get Ready Queensland Week, people all over the state are preparing for extreme weather, and you should too. Queensland experiences more severe weather than any other state or territory in Australia, so Queenslanders need to be ready.

The good news? Getting prepared doesn't have to be a big job. It's the small, simple actions that add up to making sure we all Get Queensland Ready together. It's easy to get started by following Get Ready Queensland's 3 Steps to Get Ready:

1. Know your risk
2. Make a plan
3. Pack a kit

Small steps make a big difference. Set up weather alerts, have a chat with your neighbours, check your insurance, or pack a few extra items in your kit next time you're at the supermarket. Every step counts.

Research shows people who are prepared for severe weather recover faster than those who rely solely on outside help.

You can be prepared and Get Queensland Ready by downloading a Severe Weather Preparedness Checklist at <https://www.getready.qld.gov.au/checklist>

How to contact the Get Ready Queensland team

Email: getready@qra.qld.gov.au

Website: www.getready.qld.gov.au

Facebook: <https://www.facebook.com/GetReadyQueensland>

Instagram: <https://www.instagram.com/getreadyqueensland/>

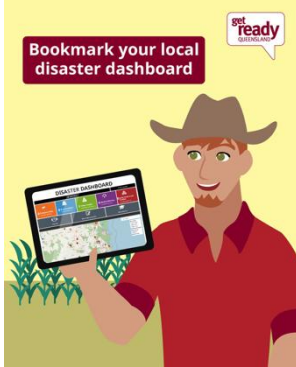
Resources available

This year we have a range of useful resources available, which you can access via the links below.

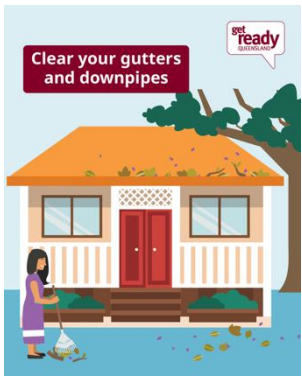
Resource	How to access
GRQ Campaign assets (Available for use until October 2028)	
Double sided A3 document wallet	GRQ Resources
Pull up banners	
Emergency contact fridge magnet	
Social Tiles	
Sandwich board corflute	
Teardrop flag	
GRQ Week Assets (For use for GRQ Week)	
Social Tiles	See below
A3 poster	GRQ Resources
All other links	
Downloadable colour in sheets	LINK
Local Disaster Information	https://www.getready.qld.gov.au/find-your-local-council
Get Ready Event Form	Add your GRQ Week events here
GRQ Facebook	https://www.facebook.com/GetReadyQueensland
GRQ Instagram	https://www.instagram.com/getreadyqueensland/
Get Ready Council Hub	https://www.getready.qld.gov.au/council-hub PW: get-ready-qld

Social media posts

The posts below are ready for councils to use on Facebook or Instagram. Swap in your council's name or local links where indicated, and pair each with the matching social tile from the campaign asset pack.

	Suggested post: Don't wait for the storm to find you. Set up weather alerts from the Bureau of Meteorology and [insert your council] today, so you're the first to know when severe weather is on the way. It takes two minutes and could make all the difference. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #KnowYourRisk
	Suggested post: When severe weather hits, [Insert your council]'s disaster dashboard is your go-to for local updates, road closures and evacuation info. Bookmark it now so it's ready when you need it most. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #KnowYourRisk
	Suggested post: When was the last time you checked your insurance? Take five minutes this week to make sure your home, contents and car cover actually match what you need. It's one small step that can save a lot of stress later. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #KnowYourRisk
	Suggested post: Your neighbours could be your closest help when severe weather strikes. Take a moment this week to say hello, swap numbers, and check in on anyone who might need extra support. Community is one of our best defences. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #MakeAPlan

	Suggested post: If severe weather hit today, would you have enough medication on hand? Keep a week or two's supply ready and make sure your scripts are up to date, especially important for anyone in your household who's elderly, medically vulnerable, or relies on oxygen or mobility equipment. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #MakeAPlan
	Suggested post: Don't forget the furry (or feathered, or scaly) members of the family. Make sure your emergency plan includes food, water, medication and a safe way to move your pets or livestock if you need to evacuate. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #MakeAPlan
	Suggested post: A simple "what if" chat could make all the difference. Talk with your family, your kids, and anyone you care for about what to do if severe weather strikes, where you'd go, what you'd take, and who to call. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #MakeAPlan
	Suggested post: When the pressure is on, you don't want to be hunting for phone numbers. Add your emergency contacts to your household plan now including family, neighbours, SES and your GP. You can even put a list on the fridge so everyone in your house knows who to call. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #MakeAPlan

	Suggested post: A clear gutter can save you a world of trouble. Take a weekend to check your roof, gutters and downpipes before storm season hits, it's one of the simplest ways to protect your home. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #MakeAPlan
	Suggested post: If you need to evacuate in a hurry, the last thing you want to worry about is your ID. Set up your Digital ID now so your important identity documents are secure and accessible, wherever you end up. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #MakeAPlan
	Suggested post: When did you last check your emergency kit? Make sure you've got enough food and water to last your household three days, then tick it off the list. Small check, big peace of mind. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #PackAKit
	Suggested post: Power outages happen fast during severe weather. Keep spare batteries and a charged power bank in your emergency kit so you're never left in the dark, or without a way to call for help. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #PackAKit

 Add a battery-operated radio to your kit get ready	Suggested post: If the power's out and the internet's down, a battery-operated radio could be your most important connection to the outside world. Add one to your emergency kit today. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #PackAKit
 Protect your important documents get ready	Suggested post: Insurance papers, ID, medical records: protect the documents that matter. Store copies in a waterproof wallet in your kit, and back them up digitally too, just in case. Head to https://www.getready.qld.gov.au/checklist to find more ways to Get Queensland Ready. #GetReadyQueensland #GRQWK26 #PackAKit



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